



## City of Powell, Ohio

### MINUTES

### COUNCIL GOAL SETTING SESSION

January 21, 2006

#### Council Members Present:

Mayor Don Grubbs, Tom Counts, Elmer Meider, Bill Morton, Art Schultz, Dan Wiencek (Rich Cline, absent)

#### Others Present:

Steve Lutz, City Manager; David Betz, Director of Development; Debra Miller, Finance Director; Jeff Snyder, Director of Parks, Recreation and Public Service; Doug Wenzel, Chief Building Official; Powell Police Chief Gary Vest; Susie Ross, City Clerk; Jennifer Noblit, Olentangy Valley News; Kelly Hassett, Columbus Dispatch; Daniel Brownstein, Delaware Gazette.

#### Overall Council Goals:

- Township Relations and Planning
- Community Aesthetics
- Community Relations & Communications
- Traffic Improvement
- Responsible Finance

#### Goals for 2006:

- **Downtown Revitalization** (7 votes)
  - Initiate key first steps
  - Northeast quadrant development
  - Continue implementation
  - Make priority to continually improve downtown
- **Bike Paths** (4 votes)
  - Path connectors
  - Priority construction
  - In "dangerous" traffic areas
- **Four-Corners Planning** (4 votes)
  - Turn lane cost estimates
  - Structure impacts
  - Funding timelines of TIF
  - Outside funding assistances
  - Eminent domain impact
- **Expand Use of Existing CEDA Committee to Coordinate on Current Key Issues** (4 votes)
  - Big Box on specific parcels
  - Long range planning (including schools & boundaries)
  - Work with Township to delineate strengths & differences of each entity
- **Planning Outside Municipal Boundary** (3 votes)
  - With Township
  - Address 315 & Powell Road intersection
- **Enhance Communications with Community** (3 votes)
  - Find more suitable ways of getting community input with HOA's, service groups, businesses, etc.

- **Study Existing & Develop New Revenue Sources** (3 votes)  
Develop additional funding approaches  
Develop comprehensive plan for revenue requirements  
Determine best way to obtain funds
- **Develop and Coordinate Long Range Parks & Recreation** (3 votes)  
With Township, OYAA, Schools, and other Commercial Suppliers
- **Create Economic Development Plan** (2 votes)
- **Develop Community Beautification Plan** (2 votes)
- **Analysis & Action on Budget Shortfall Projections** (2 votes)
- **Update Capital Improvements Plan** (2 votes)
- **Create Communications Plan** (1 vote)
- **East Olentangy Street Streetscape Improvements** (1 vote)
- **Identify & Promote Parcels for Businesses** (1 vote)
- **Determine What Council Wants from Parks & Recreation Committee** (1 vote)  
Be specific about duties  
Staff Committee accordingly

**Other Goals (listed by Committee):**

Development:

- Deed Restriction Enforcement
- Property Maintenance Improvement & Enforcement
- Parks Operation & Maintenance
- Revamp/Streamline Permit Process
- Olentangy Swim Association Pool
- Create Easy to Use Golf Village Zoning Requirements
- Complete the "Annexation Analysis" Tools
- Explore Joint Development Opportunities
- Future Parks
- Traffic Impacts/Improvements

Operations:

- Keep Staff Focused on "Service to Our Residents" as #1 Priority
- Update Council Rules
- Review All Contracted Services
- Improve & Expand Teen Activities
- Develop Joint Sawmill Parkway Landscape Plan with Liberty Township
- Bring Delaware County Activities to Powell (Hazardous Waste Drop-Off Site, Flu Shots)
- Make Traffic Congestion Issues a Priority
- Charter Amendments

Finance:

- Establish "Baseline" Budget within Current Income with Options
- Develop Income Tax Appeals Procedures
- Financial Impact Review
- Business Recruiting (Formal or Packets)
- Review and Expand Long Term Capital Plan

Downtown

- Implement Way finding/Parking Signage
- Economic Development plan for Business Location/Retention Expansion
- Historic Downtown Powell, Inc.

Other:

- Council Member Liaison to Township Trustees
- Develop Powell Resident Volunteer Program
- Education Residents of Permanent & Binding Agreement with Township

**Committee Members Appointed:**

Downtown Committee:

Don Grubbs, Elmer Meider, Bill Morton

Finance Committee:

Tom Counts, Richard Cline, Dan Wiencek

Operations Committee:

Don Grubbs

Development Committee:

Bill Morton, Art Schultz

**City Council**

Don Grubbs, Mayor

Richard Cline

Tom Counts

Elmer Meider

Bill Morton

Art Schultz

Dan Wiencek