

City of Powell
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2010 City Council Goal Setting Session
January 21, 2010

Attendance: Art Schultz, Don Grubbs, Sara Marie Brenner, Rich Cline, Tom Counts, Jim Hrivnak and Brian Lorenz.
Also Present: Marty Saperstein, Steve Lutz, Susie Ross, Jeff Robinson and members of the Press.

Changes from Year Ago

- New businesses slowed downtown
- Restaurants closed
- Fiscal Frugality (Residents & Businesses)
- Residents still happy
- More Mature
- Golf Village tax assessment
- Golf Village connectivity
- More high school and college age residents
- Commercial growth in surrounding area
- Confusion about where people live – Township or City?
- Focus on external problems not within City's control
- More debate about annexations
- Less focus on traffic
- Question regarding future developments – type and location

Review 2009 Goals

See Attachment

New Goals/Outcomes

- "Walking" short-distance community/bikepaths, sidewalks
- Stronger sense of identity

- Sense of unity (community/area)
- Gathering spots – night activity, correct scale
- Transparency, communication, pro-active
- Maintain or increase level of services
- More convenient transportation
- Identification of public parking
- Raising money
- High school age activities, (evening meeting places), Infrastructure
- More cultural stuff
- Maintain peace and quiet
- Golf Village Park
- Integrate Golf Village
- More nice restaurants, fewer fast/casual
- LEED development/zoning (more sustainability)
- Ease of development, faster
- High quality delivery, customer focus
- Publicized energy conservation program (saves money)
- Arousing a sense of pride
- City Officials/Staff more customer focus
- Senior housing stock/services/amenities
- Traffic management and planning
- Cooperative relationships with surround governments (more economical)

What does the community value the most?

- | | |
|-------|---|
| Brian | - Strong sense of community (events, public art) |
| | - Creating our destiny (economic retention, sound growth/annexation policy) |
| Rich | - Walking Community – meet daily living in Powell (shopping, Murphy Parkway and (4-Corners) |
| | - Cooperation with surrounding governments |
| Don | - Strong sense of community (places to gather) |
| | - Ease of mobility within the City (traffic) |
| | - Create responsiveness of City govt. (communications, customer focus, finances) |
| Art | - High quality customer focus |
| | - Gathering spots/Include youths |
| Tom | - Bikepaths/Destination spots |
| | - Community pride (events, public space) |

- Sara Marie - Cooperate with surrounding governments
- Economic development plan (provide incentives)
 - Golf Village Communications
- Jim
- Government pride (customer focus)
 - Sense of community (rotate events in different neighborhoods)
 - Cooperate with other government agencies

What's Next

- Summarize session
- Needs to be groups of people working on goals (project focused not Committee focused)
- Timeframes set-up to report back on progress
- Have someone take responsibility of a goal and break it down – maybe a few items for the year
- Create functional committees

This Is A
Summary From
The 2009
Council Goal
Setting Session.

City Council Goal Setting Session
2009: A Year of Planning

Development Committee
Art Schultz, Elmer Meider, Jim Hrivnak

- Bike Paths
 - finalizing Golf Village pathway modification
- Identify Business/Development Parcels
 - identify businesses needed, plan where to locate
- Rethink* • Create Economic Development Plan, work with Staff *Retention Plan*
- Create Long-Term Development Plan
- Modify* • Community Investment Corporation Information
 - create brochure stating goals, incentives (if any), existing services, map with types of businesses desired; include community survey information
- Identify Annexation Criteria/Create Policy Plan
 - adopt policy regarding annexation and then adopt plan to implement policy
- Identify Stimulus Plan Projects – City or Community
- Northeast Quadrant Development Plan
- Work with HDPI

Steve
1/12

Operations Committee
Don Grubbs, Tom Counts

- ? • Coordinate beautification plan with Homeowner Associations
- Modify* • Increase Communication with the Community
 - use of Reverse 9-1-1 – investigate cost
 - expand E-newsletter data base
- ~~Revise Alcohol Policy for Community Meeting Rooms~~
- ~~Review Community Survey Results~~

Finance Committee
Rich Cline, Tom Counts, Dan Wiencek

- Review Capital Improvement Project List
- Create Cohesive Communications for City's Funding Approach
 - get the message out regarding Capital needs
- modify* • Financial modeling
 - predict general revenues and trends
 - project financial impact of development; expenses and cost of services per household
 - consider purchase of software to manage data
- ~~Watch revenues and expenses during 2009~~

Other Goals

- Add* → • Joint planning with Liberty Township
 - ODOT proposal for 315 and Powell Road
- ~~Coordinate Parks and Recreation Plans within Community~~
- Comprehensive Plan review by P & Z
 - coordinate with Township to find a single vision regarding development