



FOR IMMEDIATE RELEASE

Businesses Sought for Second Annual Candy by the Carload Event

Sept. 21, 2011

Contact: Jeff Robinson – Public Information Officer

614-396-3322

jrobinson@cityofpowell.us

Powell, OH: The City of Powell's Parks and Recreation Department is looking for local businesses and organizations to take part in the City's second annual Candy by the Carload Halloween event.

This year's event will take place from 5 to 7 p.m. on Saturday, Oct. 29 in the parking lot of the Municipal Building, 47 Hall St. Participants will be given at least one parking space to use at their own discretion. They may decorate a vehicle or set up a booth, but Halloween-themed decorations and/or costumes must be used. Participants are also asked to bring candy or toys to share with the trick-or-treaters taking part in the event (plan on bringing enough to share with at least 300 kids).

"We hosted this event for the first time last year, and it was a huge success," said Public Information Officer Jeff Robinson. "It's a great way for local businesses and residents to get together. The businesses are able to market themselves to potential clients and customers, and the families have an ideal way to trick-or-treat in a fun, safe environment."

The event is free for businesses and residents, but businesses wanting to participate must reserve a spot. Reservations can be made by contacting Silas Bowers, assistant director of parks and recreation, at 614-885-9820, ext. 2 or sbowers@cityofpowell.us. Businesses and organizations that are corporate residents of the City of Powell will be accepted first. If space permits, businesses outside the City limits will be considered in the order their reservation was received. Reservations will be taken until Oct. 14 or until all spaces are filled, whichever comes first.

###