

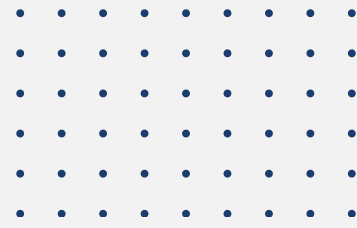
A photograph of four dancers in traditional Indian attire performing on a stage. The dancers are wearing colorful saris and jewelry, including necklaces, bangles, and headpieces. They are in various poses, with arms raised and hands in specific mudras. The background is a wooden building with large doors. The text "The City of Powell SPONSORSHIP OPPORTUNITIES 2026" is overlaid in a grey box in the upper right corner.

The City of Powell SPONSORSHIP OPPORTUNITIES 2026



Powell
— OHIO —

WHY SPONSOR?



How can your business benefit from being a community sponsor?

- Social responsibility
- Community exposure
- An investment in your community
- Company recognition with residents
- A chance to advertise with Powell
- A chance to enhance your public image
- A low budget, effective way of building a brand





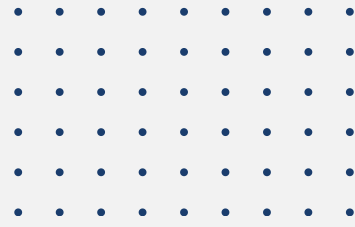
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City of Powell Events



GET INVOLVED



There are a variety of ways to get involved with Powell's biggest event: Powell Festival.

Title Sponsor (one available for 2026) - \$30,000
Kids Zone Sponsor - \$15,000
Fireworks Sponsor - \$20,000
Event Sponsor - \$10,000
Table Vendor - \$5,000



Contact

Lauren Lange
Events Coordinator
LLange@cityofpowell.us

Powell Festival

June 19 & 20

Where

Village Green Park

Attendance

10,000+

About

The annual, signature event for the City of Powell! This free community event offers two days of live music, children's activities, local shopping, food trucks, and a Designated Outdoor Refreshment Area (DORA).

Title Sponsor Benefits

- Premier sponsor - signage stays up for all events
- 6-foot table for meet and greet or display during event in high traffic area
- 4 social media posts
- Logo in Facebook event
- Logo on all event signage
- Name and logo on website events page
- Logo on flyer
- Stage event announcements during the event
- Amphitheatre signage



Powell Festival

June 19 & 20

Kids Zone Sponsor Benefits

- 6-foot table for display during event in high traffic area
- 3 social media posts
- Logo in Facebook event
- Logo on all event signage + Kidz Zone signage
- Name and logo on website events page
- Logo on flyer

Fireworks Sponsor Benefits

- 6-foot table for display in high traffic area
- 2 social media posts
- Logo in Facebook event
- Logo on all event signage
- Name and logo on website events page
- Logo on flyer

Event Sponsor Benefits

- 6-foot table for display in high traffic area
- 1 social media posts
- Logo in Facebook event
- Logo on all event signage
- Name and logo on website events page
- Logo on flyer

Table Vendor Benefits

- 6-foot table for display during event in high traffic area
- 1 social media post
- Name and logo on website events page
- Logo on flyer



Bunny Hop

March 28

Where

Village Green Park

Attendance

750, families and children

About

Photo opportunity with the Easter bunny. Each child receives a goodie bag and art project.



How to get involved

Event Sponsor: \$500

Table Vendor: \$100

Sponsor Benefits

- 6-foot table for meet and greet or display during event in high-traffic area
- Mention in 1 social media post
- Logo in Facebook event
- Business logo on event signage
- Business flier in goodie bags

Touch-A-Truck

May 1

Where

Adventure Park

Attendance

1,500, families and children

About

Children can touch, see, interact with, and learn about vehicles they regularly see in the community, including a fire truck, police cruiser, construction equipment, and more!



How to get involved

Event Sponsor (multiple spots available): \$1,000

Sponsor Benefits

- 6-foot table for meet and greet or display in high-traffic area (may also bring branded vehicle)
- Mention in 2 social media posts
- Logo in Facebook event
- Name and logo on website events page
- Business logo on signage
- Business logo on flyer

Lolli-Pops!

Children's Entertainment Series
(6 events)

**June 1, 15, 29
July 13, 27
August 10**

Where

Adventure Park

Attendance

3,500-4,000, families and children

About

The Lolli-Pops! series takes place every other week in June, July, and August and offers families a variety of free shows that include music, magic and more.

How to get involved

Event Sponsor: \$1,000

Table Vendor: \$100 per event or
\$500 for all six



Event Sponsor Benefits

2 flags at amphitheater stage with business name/logo

6 social media posts

Logo in Facebook event

6-foot table at events for meet and greet or display in
high-traffic area

Name and logo on website events page

Business logo on flyer

National Night Out

August 4

Where

Village Green Park

Attendance

500, families and community organizations

About

National Night Out is a national community-building campaign that promotes police-community partnerships. This event is a unique opportunity for first responders to mingle and build relationships with the community.

How to get involved

Event Sponsor: \$500

Sponsor Benefits

- 6-foot table for meet and greet or display in high-traffic area
- 2 social media posts
- Logo in Facebook event
- Name and logo on website events page
- Business logo on flyer
- Business logo on event signage



Passport to Powell



October 4

Where

Village Green Park

Attendance

1,000

About

This event celebrates the diverse and vibrant cultures of the Powell community through music and dance performances, food, and more.

How to get involved

Event Sponsor: \$1,000

Table Vendor: \$100

Laser Light Show Sponsor: TBD

Event Sponsor Benefits

6-foot table for meet and greet or display

2 social media posts

Logo in Facebook event

Name and logo on website events page

Business logo on signage

Business logo on flyer

Candy by the Carload

October 25

Where

Seldom Seen Park

Attendance

1,000, kids and families

About

Powell's unique spin on trunk-or-treat!

Candy by the Carload brings local organizations and the Powell community together for a family friendly daytime trick-or-treat event.



How to get involved

Event Sponsor: \$500

Sponsor Benefits

- 6-foot table for meet and greet or display during event in high-traffic area
- 1 social media post
- Logo in Facebook event
- Business logo on event signage
- Name and logo on website events page

Veterans Day Luncheon

November 10

Where

Village Green Park

Attendance

100, Adults

About

A unique opportunity to provide lunch for local Veterans and their families after the annual Powell Veterans Day Ceremony.

How to get involved

Event Sponsor: \$500

Sponsor Benefits

Attend luncheon and interact with Veterans and their families
1 social media post
Logo in Facebook event
Business logo on luncheon signage
Mention during event program
Name and logo on website events page



Holidays in Powell

December 5

Where

Village Green Park

Attendance

1,500, children and adults

About

Celebrate the start of the holiday season with music, s'mores and a bonfire, strolling characters, Santa, the Tree Lighting Ceremony, and more.

Event Sponsor Benefits

- 6-foot table for meet and greet or display in high-traffic area
- 2 social media posts
- Logo on all event signage
- Logo in Facebook event
- Logo on flyers

Activity Sponsor Benefits

- 6-foot table for meet and greet or display in assigned activity area
- Logo on activity area signage
- 1 social media posts
- Logo in Facebook event
- Name and logo on website events page

Get involved

Event and Ice Rink
Sponsor: \$5,000
Table Vendor: \$100



Iceless Ice Rink at Holidays in Powell

December 5

**Sponsor for
\$5,000**

Where

Village Green Park

Attendance

1,500, children and adults

About

Give your business high-visibility recognition at one of our community's most beloved family events



Sponsor Benefits

- 2 banners at rink with company name and logo
- 3 social media posts with tags – 2 before event and 1 after
- Listed as sponsor with logo in event page
- Logo on event signage
- Logo on flyers
- Meet and greet table